

Advertising Specifications

ACCEPTABLE FILE FORMATS

STATIC ADS: Supply as JPG or PNG at minimum resolution of 72 dpi (300 dpi is recommended). Specify URL for web link.

ANIMATED ADS: Provide as GIF file at minimum resolution of 72 dpi (300 dpi is preferred). Specify URL for web link. 3x animation loop is recommended. First frame must not be blank. For best results, call for action should be used for first frame. Animation stops on the first frame.

TEXT LINKS: Provide up to 25 characters of text and specify URL for web link.

LEADERBOARD 728X90

SIDEBAR AD BLOCK 300X250

AD SUBMISSIONS

Send ad materials to:
mike@mjba.net

Please do not forget to specify the URL for the web link in the body of your email with the ad as an attachment.

BANNER AD 468X60

[This is a text link.](#)

FOR MORE INFORMATION ON ADVERTISING OPPORTUNITIES, PLEASE CONTACT:

DAVE
dave@mjba.net

MORGAN
morgan@mjba.net

DON
don@mjba.net